

GRAPHIC DESIGNER

RIMA MANDAL



PORTFOLIO

WELCOME

I'm Rima Mandal, a freelance graphic designer with a love for clean, bold, and impactful designs. I specialize in branding, social media graphics, and poster design.

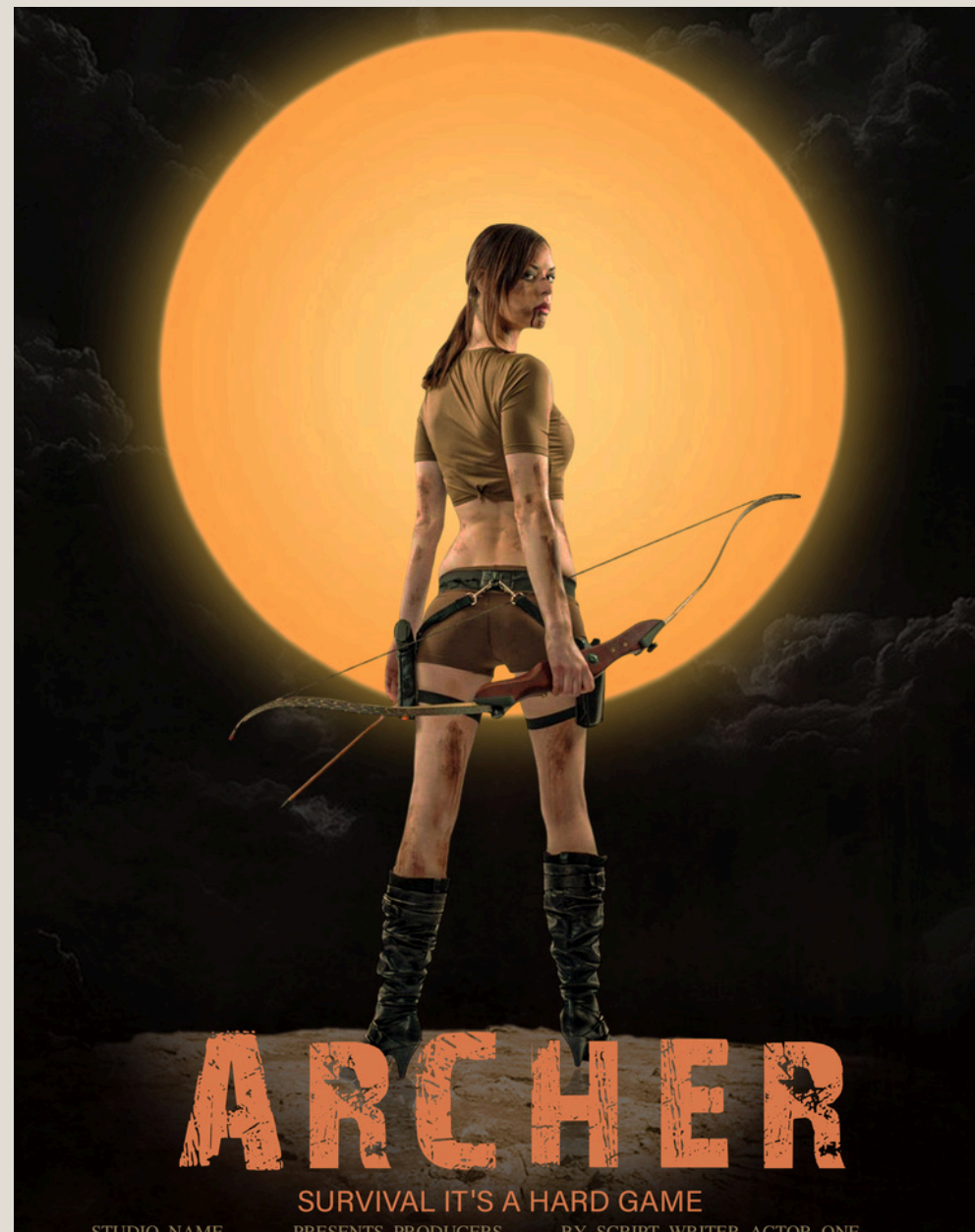
Design for me is not just work — it's a passion that lets me express, tell stories, and connect.

Looking for a designer who listens and delivers? Let's work together!



EDUCATION

PORTFOLIO



H.S.C. Maharashtra State Board March-2024
-From The New Millienium English
Medium School & Jr Collage, New Sangvi,
Pune

S.S.C.Maharashtra State Board February-
2017
-From Mastermind English Medium High
School,New Sangvi, Pune

MY PROJECT

MY WORK



PORTFOLIO



Adidas

Design isn't just what I do – it's how I speak. I tell stories through colors, shapes, and imagination.

WORK

POSTER

PAMPHLET



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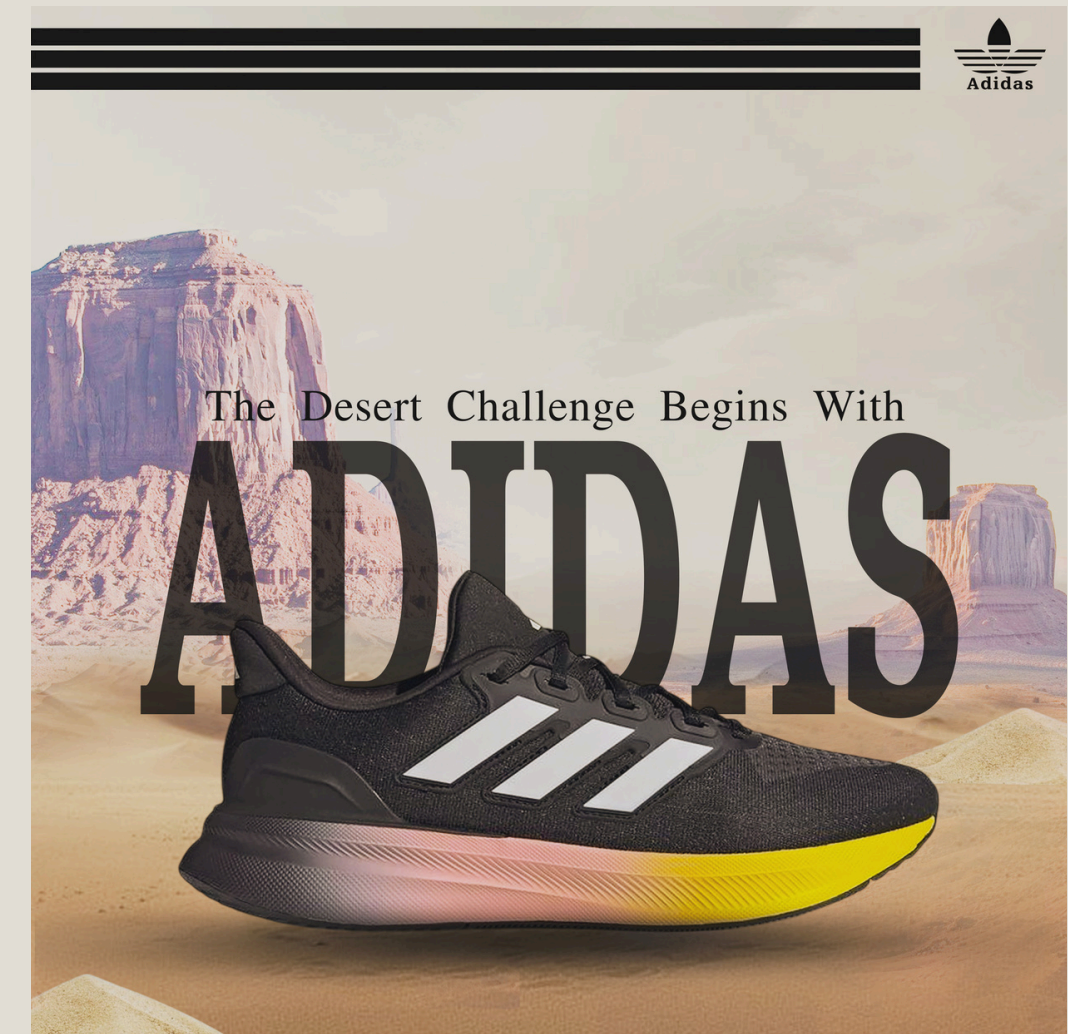


Adidas Samba OG
Dark Green, Cloud White, Off White

ADIDAS SAMBA

It's not possible to provide an APA citation for three authors based solely on the image provided. The image contains a description of Adidas Samba ADV Shoes, but it doesn't list any authors or sources that would be cited in an academic paper.

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Adidas

The Desert Challenge Begins With

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PORTFOLIO

POPULAR RIGHT NOW

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ADIDAS SPORTS SHOP FOR PERFORMANCE, STYLE & INNOVATION - SINCE 1949 SPORT KEEPS US FIT, KEEPS YOU MINDFUL. BRINGS US TOGETHER. THROUGH SPORT, WE HAVE THE POWER TO CHANGE LIVES—THROUGH STORIES OF INSPIRING ATHLETES, INNOVATIVE TECHNOLOGY, AND BY HELPING YOU GET UP AND MOVE. FIND HIGH-PERFORMANCE ACTIVEWEAR AND SPORTSWEAR BUILT WITH THE LATEST TECHNOLOGY TO HELP YOU PUSH YOUR LIMITS WHETHER YOU'RE A RUNNER, A BASKETBALL PLAYER, A FOOTBALLER, OR SOMEONE WHO JUST LOVES TO STAY ACTIVE, OUR SPORTS SHOP IS YOUR HOME. WE'RE HERE TO HELP YOU TRAIN HARDER, RUN FASTER, AND GO FURTHER, WITH PRODUCTS THAT KEEP UP WITH YOUR MOVEMENT AND SUPPORT YOUR GOALS. EXPLORE OUR ONLINE STORE FOR THE LATEST ADIDAS COLLECTIONS, WHERE INNOVATION MEETS STYLE. FROM THE YOGA TEACHER SPREADING THE JOY OF MOVEMENT TO THE WEEKEND HIKER ESCAPING THE CITY, WE SUPPORT EVERYONE STRIVING TO BE THEIR BEST. THE SPORTS SHOP AT ADIDAS OFFERS PERFORMANCE GEAR FOR ALL LEVELS—WHETHER YOU'RE AN ELITE ATHLETE, A FITNESS ENTHUSIAST, OR JUST STARTING YOUR JOURNEY. OUR ONLINE STORE ENSURES THAT WHEREVER YOU ARE, YOU CAN ACCESS THE LATEST GEAR DESIGNED FOR MOVEMENT. THE ADIDAS SPORTS STORE IS MORE THAN JUST A PLACE TO SHOP—IT'S A SPACE FOR CREATORS TO ELEVATE THEIR GAME AND REDEFINE WHAT'S POSSIBLE. EVERY ITEM IN OUR SPORTS SHOP IS CRAFTED WITH PERFORMANCE, DURABILITY, AND ATTENTION TO DETAIL IN MIND, HELPING YOU MOVE WITH CONFIDENCE. AT ADIDAS, WE PARTNER WITH THE BEST IN THE INDUSTRY TO CO-CREATE, ENSURING EVERY PIECE OF APPAREL SUPPORTS MOVEMENT, SELF-EXPRESSION, AND AN ACTIVE LIFESTYLE. WHEREVER YOUR SPORT TAKES YOU, OUR SPORTS SHOP HAS YOU COVERED—HELPING YOU TAKE EVERY STEP TOWARD GREATNESS.



adidas



The company was started by Adolf Dassler in his mother's house. He was joined by his elder brother Rudolf in 1924 under the name Gebrüder Dassler Schuhfabrik ("Dassler Brothers Shoe Factory"). Dassler assisted in the development of spiked running shoes (spikes) for multiple athletic events. To enhance the quality of spiked athletic footwear, he transitioned from a previous model of heavy metal spikes to utilising canvas and rubber. Dassler persuaded U.S. sprinter Jesse Owens to use his handmade spikes at the 1936 Summer Olympics. In 1949, following a breakdown in the relationship between the brothers, Adolf created Adidas and Rudolf established Puma, which became Adidas's business rival.

The three stripes are Adidas's identity mark, having been used on the company's clothing and shoe designs as a marketing aid. The branding, which Adidas bought in 1952 from Finnish sports company Karhu Sports for the equivalent of £1,600 and two bottles of whiskey,^{[8][9]} became so successful that Dassler described Adidas as "The three stripes company"

At the 1960 Summer Olympics, Puma paid German sprinter Armin Hary to wear Pumas in the 100 meter sprint final. Hary had worn Adidas before and asked Adolf for payment, but Adidas rejected this request. The German won gold in Pumas, but then laced up Adidas for the medals ceremony, to the shock of the two Dassler brothers. Hary hoped to cash in from both, but Adi was so enraged he banned the Olympic champion.



Dassler assisted in the development of spiked running shoes (spikes) for multiple athletic events. To enhance the quality of spiked athletic footwear, he transitioned from a previous model of heavy metal spikes to utilising canvas and rubber.^[12] In 1936, Dassler persuaded U.S. sprinter Jesse Owens to use his hand made spikes at the 1936 Summer Olympics. Following Owens' four gold medals, the name and reputation of Dassler shoes became known to the world's sportsmen and their trainers. Business was successful and the Dasslers were selling 200,000 pairs of shoes every year before World War II.

Both Dassler brothers joined the Nazi Party (NSDAP) in May 1933 and became members of the National Socialist Motor Corps.^[14] Adolf took the rank of Sportwart in the Hitler Youth from 1935 until the end of the war.^[15] During the war, the company was running the last sport shoe factory in Germany and predominantly supplied the Wehrmacht with shoes. In 1943, their shoe production was forced to cease operations and the company's facilities and workforce was used to manufacture anti-tank weapons. From 1942 to 1945, at least nine forced labourers were working at both sites of the company.

MY WORK

PORTFOLIO

PACKAGING DESIGN



MOCKUP



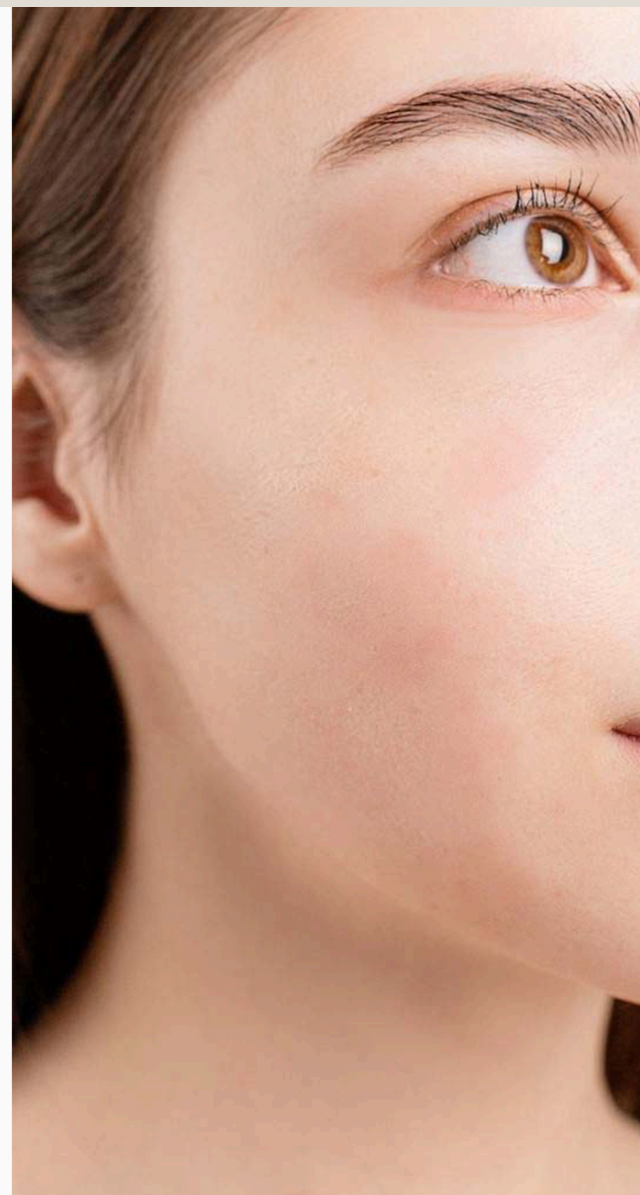
MY WORK



PORTFOLIO



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BACK



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THANK YOU

